

Brandon (Forest Heath) Profile

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Oxford Consultants for Social Inclusion
(OCSI)



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Section 1 Brandon (Forest Heath) Profile

1.1 Introduction

- 1.1.1 Many small settlements are home to vulnerable groups experiencing particular deprivation issues. Information at settlement level can help target programmes run by mainstream providers, as well as helping local communities with the evidence-base to support the development of community and parish plans and strengthening local funding applications.
- 1.1.2 This short area profile is based on detailed *Output Area* datasets developed and collected by Oxford Consultants for Social Inclusion¹. We have used the Office for National Statistics Output Area definitions of settlements to develop these profiles.
- 1.1.3 Brandon (Forest Heath) lies in Forest Heath district, and at the time of the 2001 Census had a population of 8256.

1.2 Population

- 1.2.1 Population size and composition are crucial elements in any attempt to identify, measure and understand social exclusion. It is important to know how many people live within a settlement, and their characteristics such as age and sex. Additional information such as ethnic composition, as well as the numbers of children and older people, add further valuable context to the analysis.

Key Population Indicators

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All People	8,256	-	668,553	-	5,388,140	-
Males	4,071	49.3%	327,900	49.0%	2,638,335	49.0%
Females	4,185	50.7%	340,653	51.0%	2,749,805	51.0%
Aged 0-4	540	6.5%	38,486	5.8%	321,579	6.0%
Aged 5-15	933	11.3%	94,104	14.1%	761,320	14.1%
Aged 0-15	1,473	17.8%	132,590	19.8%	1,082,899	20.1%
Working age	4,746	57.5%	395,660	59.2%	3,283,713	60.9%
Aged 65 and over	1,811	21.9%	122,731	18.4%	886,735	16.5%
All households	4,011	-	295,569	-	2,312,052	-

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

Population Growth

	Brandon (Forest Heath)		Suffolk	East of England
	N	%	N	%
2001	8,285	-	669,913	-
2002	8,495	-	671,574	-
2003	8,923	-	678,074	-
2004	9,190	-	683,736	-
Population increase 2001 to 2004		10.9%		2.1%

Source: OCSI (2007), from MYE 2001-4, ONS Settlement Definitions (2005)

1.3 Population Characteristics

Key Population Groups²

- 1.3.1 Although it is not possible to identify social exclusion issues from population counts of key communities, this information can

¹ These datasets were developed as part of the "Deprivation in Rural Norfolk" project, see OCSI (2006). *Deprivation in Rural Norfolk*.

² The denominator for lone parent households with dependent children is all households with dependent children. The denominator for lone pensioner households is all pensioner households.

help identify concentrations of people who may be particularly 'at-risk' of social exclusion and deprivation.

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All households	4,011	-	295,569	-	2,312,052	-
Lone parent households with dependent children	190	20.7%	13,949	17.6%	117,962	18.0%
Pensioner households	1,185	29.5%	76,500	25.9%	551,657	23.9%
Lone pensioner households	688	58.1%	42,927	56.1%	315,542	57.2%
Student households	0	0.0%	56	0.0%	3,936	0.2%
One person households	1,309	32.6%	80,722	27.3%	631,113	27.3%
Married households	1,274	31.8%	111,528	37.7%	882,350	38.2%
Cohabiting households	315	7.9%	23,616	8.0%	196,076	8.5%
Other households	223	5.6%	17,684	6.0%	164,575	7.1%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

Ethnicity overview

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All people	8,248	-	668,445	-	5,387,671	-
White British	7,130	86.4%	626,741	93.7%	4,927,343	91.4%
Other white	786	9.5%	23,392	3.5%	197,736	3.7%
Non-white	332	4.0%	18,312	2.7%	262,592	4.9%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

Ethnicity detail

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
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White British	7,130	86.4%	626,741	93.7%	4,927,343	91.4%
Other white	786	9.5%	23,392	3.5%	197,736	3.7%
Non-white	332	4.0%	18,312	2.7%	262,592	4.9%
Mixed	101	1.2%	7,063	1.1%	57,771	1.1%
South Asian (incl mixed)	67	0.8%	5,466	0.8%	139,028	2.6%
Indian	6	0.1%	1,598	0.2%	50,967	0.9%
Pakistani	3	0.0%	478	0.1%	38,810	0.7%
Bangladeshi	17	0.2%	1,164	0.2%	18,473	0.3%
Black (incl mixed)	164	2.0%	7,773	1.2%	74,233	1.4%
Black Caribbean	25	0.3%	2,283	0.3%	26,124	0.5%
Black African	26	0.3%	843	0.1%	16,971	0.3%
Chinese	10	0.1%	1,504	0.2%	20,375	0.4%
Other ethnic group	91	1.1%	3,569	0.5%	28,956	0.5%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

Religion

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All people	7,404	-	613,355	-	4,970,388	-
Christian	6,102	82.4%	494,608	80.6%	3,886,778	78.2%
Buddhist	8	0.1%	1,167	0.2%	11,994	0.2%
Hindu	0	0.0%	913	0.1%	31,468	0.6%
Jewish	3	0.0%	630	0.1%	30,338	0.6%
Muslim	22	0.3%	2,619	0.4%	78,972	1.6%
Sikh	0	0.0%	430	0.1%	13,365	0.3%
Other religion	18	0.2%	1,825	0.3%	15,330	0.3%
No religion	1,251	16.9%	111,163	18.1%	902,143	18.2%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

Occupation Groups

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All People in work	3,822	-	313,823	-	2,579,358	-
Managers and senior officials	426	11.1%	45,356	14.5%	419,221	16.3%
Professional occupations	162	4.2%	29,614	9.4%	279,159	10.8%
Associate professional and technical occupations	480	12.6%	40,017	12.8%	349,431	13.5%
Administrative and secretarial occupations	439	11.5%	38,285	12.2%	353,232	13.7%
Skilled trades occupations	597	15.6%	43,232	13.8%	310,983	12.1%
Personal service occupations	251	6.6%	22,808	7.3%	173,180	6.7%
Sales and customer service occupations	267	7.0%	23,064	7.3%	188,081	7.3%
Process; plant and machine operatives	519	13.6%	30,131	9.6%	209,345	8.1%
Elementary occupations	681	17.8%	41,316	13.2%	296,726	11.5%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

1.4 Multiple Deprivation

1.4.1 The Index of Multiple Deprivation 2004 (IMD 2004) is based on seven separate "domains" of deprivation - income, worklessness, health, education and skills, crime, barriers to housing and services, and the living environment.

1.4.2 Detailed small area multiple deprivation analysis based on the IMD 2004 modelled down to Output Area (OA) level³ indicates that there are extremely deprived areas in Brandon (Forest Heath) with 197 people (2.4% of the population) living in areas identified as among the most deprived 20% in the region.

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
Working-age people receiving any DWP benefit	728	13.9%	51,735	12.9%	418,888	12.6%

Source: OCSI (2007), from DWP (2005), ONS Settlement Definitions (2005)

1.5 Low Income

1.5.1 People living on a low income are among the most deprived groups in society. A person or household living on a low income may be out of work, or in work but on low pay.

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
ID 2004 Income domain score	1,015	12.1%	83,929	12.6%	696,355	12.6%
Income Support (IS) claimants	298	5.7%	19,428	4.8%	163,787	4.8%
Income Deprivation Affecting Children Index (IDACI)	238	16.2%	20,166	15.2%	172,330	15.2%
ID 2004 Income Deprivation Affecting Older Persons Index (IDAOPI)	316	14.1%	19,476	12.3%	151,531	12.3%
Pension Credit (PC) claimants	522	25.3%	30,639	21.1%	230,152	21.1%

Source: OCSI (2007), from Norfolk CC (2006), ODPM (2004), DWP (2005), ONS Settlement Definitions (2005)

³ Index of Multiple Deprivation (IMD) 2004 modelled down to Output Area (OA) level by OCSI - see OCSI (2006) *Deprivation in Rural Norfolk* for more details.

1.6 Employment and Enterprise

1.6.1 Being out of work can have a severe impact on an individual's quality of life - both in terms of the economic implications and in terms of the wider social exclusion implications. The impacts will be felt not only by the individual, but also by partners and dependent children.

Economic Status

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All People aged 16-74	5,832	-	476,013	-	3,883,987	-
Economically Active	3,976	68.2%	327,471	68.8%	2,689,563	69.2%
Full Time	2,709	46.5%	194,884	40.9%	1,654,887	42.6%
Part Time	665	11.4%	65,538	13.8%	484,731	12.5%
Self Employed	364	6.2%	44,320	9.3%	359,110	9.2%
Economically Inactive	1,875	32.2%	148,539	31.2%	1,194,218	30.7%
Working more than 49 hours per week	782	13.4%	56,633	11.9%	458,223	11.8%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

Worklessness

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
ID 2004 Employment domain score	342	7.3%	28,663	7.6%	226,078	7.2%
Jobseekers Allowance (JSA) claimants	141	2.7%	10,702	2.7%	87,132	2.6%
Incapacity Benefit/Severe Disablement Allowance (IBSDA) claimants	326	6.2%	22,221	5.5%	177,499	5.3%

Source: OCSI (2007), ODPM (2004), DWP (2005), ONS Settlement Definitions (2005)

What jobs are people doing?

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All People in work	3,805	-	313,835	-	2,579,458	-
Real estate, renting and business activities	270	7.1%	32,672	10.4%	343,229	13.3%
Manufacturing	813	21.4%	48,025	15.3%	373,152	14.5%
Wholesale and retail trade, repairs	665	17.5%	53,382	17.0%	445,895	17.3%
Education	137	3.6%	18,804	6.0%	189,314	7.3%
Health and social work	260	6.8%	32,293	10.3%	249,784	9.7%
Construction	274	7.2%	23,369	7.4%	196,480	7.6%
Transport, storage and communications	253	6.6%	27,127	8.6%	191,265	7.4%
Public administration and defence, social security	364	9.6%	17,699	5.6%	133,092	5.2%
Hotels and restaurants	247	6.5%	15,538	5.0%	107,548	4.2%
Financial intermediation	40	1.1%	11,763	3.7%	149,796	5.8%
Agriculture, hunting and forestry	97	2.5%	9,592	3.1%	49,062	1.9%
Electricity, gas and water supply	3	0.1%	3,513	1.1%	16,287	0.6%
Mining and quarrying	3	0.1%	954	0.3%	5,320	0.2%
Fishing	0	0.0%	188	0.1%	629	0.0%
Other community, social and personal service activities	379	10.0%	18,916	6.0%	128,605	5.0%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

1.7 Health

1.7.1 Health is a fundamental determinant of quality of life, having a direct impact on an individual's ability to live a fulfilling and enjoyable life and also indirectly impacting on their ability to sustain standards of living through income. Ill health may also have a severe effect on other people, either directly through changing relationships (for example forcing people into informal unpaid care), or through indirect effects such as change in household income.

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
Disability Living Allowance (DLA) claimants	383	4.3%	26,547	3.9%	205,590	3.8%
People permanently sick or disabled (Census)	243	4.2%	19,257	4.0%	151,737	3.9%
People with a limiting long-term illness (Census)	1,707	20.7%	114,292	17.1%	873,168	16.2%

Source: OCSI (2007), from DWP (2005), Census 2001, ONS Settlement Definitions (2005)

1.8 Education and Skills

1.8.1 Improving the level of education and skills present within a local population remains an important policy objective for both local and central government. The task of implementing initiatives to improve life-long learning and enhance individual development (and employability) represents a significant and essential challenge for local authorities.

Adult Skills

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
People aged 16 - 74	5,280	-	439,061	-	3,603,395	-
No qualifications	2,173	41.2%	144,039	32.8%	1,085,264	30.1%
Highest qualification attained level 1	1,062	20.1%	84,920	19.3%	707,197	19.6%
Highest qualification attained level 2	1,019	19.3%	95,978	21.9%	797,625	22.1%
Highest qualification attained level 3	467	8.8%	35,512	8.1%	308,566	8.6%
Highest qualification attained level 4/5	559	10.6%	78,612	17.9%	704,743	19.6%

Source: OCSI (2006), from Census 2001, ONS Settlement Definitions (2005)

1.9 Housing

1.9.1 Information on housing and households allows us to identify areas where people may be at risk of social exclusion, due to the type and condition of their housing or their household structure.

Tenure

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All households	3,815	-	281,150	-	2,232,025	-
Owner occupied	2,631	69.0%	200,910	71.5%	1,622,860	72.7%
Social rented	597	15.6%	43,181	15.4%	368,702	16.5%
Private rented	484	12.7%	24,980	8.9%	169,074	7.6%
Other	103	2.7%	12,079	4.3%	71,389	3.2%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

Households by Dwelling Type

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All households	4,011	-	295,569	-	2,312,052	-
Detached house	1,707	42.6%	104,787	35.5%	697,517	30.2%
Semi-detached house	1,229	30.6%	92,364	31.2%	721,565	31.2%
Terraced house	683	17.0%	65,718	22.2%	543,424	23.5%
Flat (purpose built)	311	7.8%	22,054	7.5%	262,671	11.4%
Flat (other)	57	1.4%	8,929	3.0%	72,628	3.1%
Caravan or other mobile or temporary accommodation	24	0.6%	1,717	0.6%	14,247	0.6%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

Key Housing Indicators

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All households	4,011	-	295,569	-	2,312,052	-
Overcrowded households	169	4.4%	10,936	3.9%	115,357	5.2%
Households lacking central heating	140	3.7%	21,608	7.7%	115,685	5.2%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

Council Tax Bands

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
All Households	4,137	-	304,052	-	2,373,948	-
Council Tax band A-B	2,953	71.4%	156,821	51.6%	844,864	35.6%
Council Tax band C-D	1,106	26.7%	102,073	33.6%	1,037,908	43.7%
Council Tax band E-F	69	1.7%	36,840	12.1%	386,990	16.3%
Council Tax band G-H	9	0.2%	8,318	2.7%	104,186	4.4%

Source: OCSI (2007), from Valuation Office Agency (2005), ONS Settlement Definitions (2005)

1.10 Access to Services

1.10.1 Access to services is a major factor in quality of life for people and communities. People are at risk from social exclusion where necessary services such as food shops and post offices are not easily accessible. This is especially likely to present difficulties for people whose mobility is limited, are unable to drive, or in areas where public transportation is poor.

	Brandon (Forest Heath)		Suffolk		East of England	
	N	%	N	%	N	%
Households with no car or van	807	21.2%	55,604	19.8%	441,880	19.8%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

1.11 Indicator definitions and sources

Population

- All population breakdowns are from the Census 2001

Multiple Deprivation

- IMD 2004 (ODPM - Indices of Deprivation 2004, OCSI modelled data 2006)
- Working-age people receiving any DWP benefit - Working Age Client Group (DWP Quarterly Benefit Datasets: August 2005, OCSI modelled data 2006)

Low Income

- ID 2004 Income domain, ID 2004 Income Deprivation Affecting Children Index (IDACI), ID 2004 Income Deprivation Affecting Older Persons Index (IDAOPI) (ODPM - Indices of Deprivation 2004, OCSI modelled data 2006)
- Income Support (IS) claimants, Pension Credit (PC) claimants (DWP Quarterly Benefit Datasets: August 2005, OCSI modelled data 2006)

Employment and Enterprise

- Economic activity; Hours worked; Industry of Employment (Census 2001)
- ID 2004 Employment domain (ODPM - Indices of Deprivation 2004, OCSI modelled data 2006)
- Jobseekers Allowance (JSA) claimants ; Incapacity Benefit/ Severe Disablement Allowance (IBSDA) claimants (DWP Quarterly Benefit Datasets: August 2005, OCSI modelled data 2006)

Health

- Disability Living Allowance (DLA) claimants (DWP Quarterly Benefit Datasets: August 2005, OCSI modelled data 2006)
- People permanently sick or disabled, People with a limiting long-term illness (Census 2001)

Education and Skills

- Qualifications (Census 2001)

Housing

- Tenure; Housing type; Overcrowded households; Households lacking central heating (Census 2001)
- Council Tax bands (Valuation Office Agency 2004)

Access to Services

- Households with no car or van (Census 2001)