

# Woodbridge Profile

SEPTEMBER 2007

Oxford Consultants for Social Inclusion  
(OCSI)



Commissioned by Suffolk ACRE



## Section 1 Woodbridge Profile

### 1.1 Introduction

- 1.1.1 Many small settlements are home to vulnerable groups experiencing particular deprivation issues. Information at settlement level can help target programmes run by mainstream providers, as well as helping local communities with the evidence-base to support the development of community and parish plans and strengthening local funding applications.
- 1.1.2 This short area profile is based on detailed *Output Area* datasets developed and collected by Oxford Consultants for Social Inclusion<sup>1</sup>. We have used the Office for National Statistics Output Area definitions of settlements to develop these profiles.
- 1.1.3 Woodbridge lies in Suffolk Coastal district, and at the time of the 2001 Census had a population of 10956.

### 1.2 Population

- 1.2.1 Population size and composition are crucial elements in any attempt to identify, measure and understand social exclusion. It is important to know how many people live within a settlement, and their characteristics such as age and sex. Additional information such as ethnic composition, as well as the numbers of children and older people, add further valuable context to the analysis.

#### Key Population Indicators

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All People	10,956	-	668,553	-	5,388,140	-
Males	5,144	47.0%	327,900	49.0%	2,638,335	49.0%
Females	5,812	53.0%	340,653	51.0%	2,749,805	51.0%
Aged 0-4	545	5.0%	38,486	5.8%	321,579	6.0%
Aged 5-15	1,447	13.2%	94,104	14.1%	761,320	14.1%
Aged 0-15	1,992	18.2%	132,590	19.8%	1,082,899	20.1%
Working age	5,886	53.7%	395,660	59.2%	3,283,713	60.9%
Aged 65 and over	2,750	25.1%	122,731	18.4%	886,735	16.5%
All households	5,173	-	295,569	-	2,312,052	-

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

#### Population Growth

	Woodbridge	Suffolk	East of England
	N	N	N
2001	10,970	669,913	5,400,463
2002	10,927	671,574	5,422,397
2003	11,051	678,074	5,462,918
2004	10,976	683,736	5,491,293
Population increase 2001 to 2004	0.1%	2.1%	1.7%

Source: OCSI (2007), from MYE 2001-4, ONS Settlement Definitions (2005)

### 1.3 Population Characteristics

#### Key Population Groups<sup>2</sup>

- 1.3.1 Although it is not possible to identify social exclusion issues from population counts of key communities, this information can help identify concentrations of people who may be particularly 'at-risk' of social exclusion and deprivation.

<sup>1</sup> These datasets were developed as part of the "Deprivation in Rural Norfolk" project, see OCSI (2006). *Deprivation in Rural Norfolk*.

<sup>2</sup> The denominator for lone parent households with dependent children is all households with dependent children. The denominator for lone pensioner households is all pensioner households.

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All households	5,173	-	295,569	-	2,312,052	-
Lone parent households with dependent children	229	19.2%	13,949	17.6%	117,962	18.0%
Pensioner households	1,780	34.4%	76,500	25.9%	551,657	23.9%
Lone pensioner households	1,037	58.3%	42,927	56.1%	315,542	57.2%
Student households	0	0.0%	56	0.0%	3,936	0.2%
One person households	1,661	32.1%	80,722	27.3%	631,113	27.3%
Married households	1,712	33.1%	111,528	37.7%	882,350	38.2%
Cohabiting households	319	6.2%	23,616	8.0%	196,076	8.5%
Other households	261	5.0%	17,684	6.0%	164,575	7.1%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

### Ethnicity overview

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All people	10,964	-	668,445	-	5,387,671	-
White British	10,445	95.3%	626,741	93.7%	4,927,343	91.4%
Other white	321	2.9%	23,392	3.5%	197,736	3.7%
Non-white	198	1.8%	18,312	2.7%	262,592	4.9%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

### Ethnicity detail

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All people	10,964	-	668,445	-	5,387,671	-
White British	10,445	95.3%	626,741	93.7%	4,927,343	91.4%
Other white	321	2.9%	23,392	3.5%	197,736	3.7%
Non-white	198	1.8%	18,312	2.7%	262,592	4.9%
Mixed	85	0.8%	7,063	1.1%	57,771	1.1%
South Asian (incl mixed)	79	0.7%	5,466	0.8%	139,028	2.6%
Indian	14	0.1%	1,598	0.2%	50,967	0.9%
Pakistani	0	0.0%	478	0.1%	38,810	0.7%
Bangladeshi	31	0.3%	1,164	0.2%	18,473	0.3%
Black (incl mixed)	45	0.4%	7,773	1.2%	74,233	1.4%
Black Caribbean	15	0.1%	2,283	0.3%	26,124	0.5%
Black African	3	0.0%	843	0.1%	16,971	0.3%
Chinese	30	0.3%	1,504	0.2%	20,375	0.4%
Other ethnic group	44	0.4%	3,569	0.5%	28,956	0.5%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

### Religion

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All people	10,099	-	613,355	-	4,970,388	-
Christian	8,378	83.0%	494,608	80.6%	3,886,778	78.2%
Buddhist	16	0.2%	1,167	0.2%	11,994	0.2%
Hindu	4	0.0%	913	0.1%	31,468	0.6%
Jewish	12	0.1%	630	0.1%	30,338	0.6%
Muslim	44	0.4%	2,619	0.4%	78,972	1.6%
Sikh	0	0.0%	430	0.1%	13,365	0.3%
Other religion	22	0.2%	1,825	0.3%	15,330	0.3%
No religion	1,623	16.1%	111,163	18.1%	902,143	18.2%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

## Occupation Groups

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All People in work	4,709	-	313,823	-	2,579,358	-
Managers and senior officials	793	16.8%	45,356	14.5%	419,221	16.3%
Professional occupations	738	15.7%	29,614	9.4%	279,159	10.8%
Associate professional and technical occupations	604	12.8%	40,017	12.8%	349,431	13.5%
Administrative and secretarial occupations	568	12.1%	38,285	12.2%	353,232	13.7%
Skilled trades occupations	532	11.3%	43,232	13.8%	310,983	12.1%
Personal service occupations	325	6.9%	22,808	7.3%	173,180	6.7%
Sales and customer service occupations	312	6.6%	23,064	7.3%	188,081	7.3%
Process; plant and machine operatives	284	6.0%	30,131	9.6%	209,345	8.1%
Elementary occupations	553	11.7%	41,316	13.2%	296,726	11.5%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

### 1.4 Multiple Deprivation

1.4.1 The Index of Multiple Deprivation 2004 (IMD 2004) is based on seven separate "domains" of deprivation - income, worklessness, health, education and skills, crime, barriers to housing and services, and the living environment.

1.4.2 Detailed small area multiple deprivation analysis based on the IMD 2004 modelled down to Output Area (OA) level<sup>3</sup> indicates that there are extremely deprived areas in Woodbridge with 1556 people (14.2% of the population) living in areas identified as among the most deprived 20% in the region.

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
Working-age people receiving any DWP benefit	643	10.9%	51,735	12.9%	418,888	12.6%

Source: OCSI (2007), from DWP (2005), ONS Settlement Definitions (2005)

### 1.5 Low Income

1.5.1 People living on a low income are among the most deprived groups in society. A person or household living on a low income may be out of work, or in work but on low pay.

	Woodbridge		Suffolk		East of Eng	
	N	%	N	%	N	%
ID 2004 Income domain score	1,203	11.0%	83,929	12.6%	696,355	11.0%
Income Support (IS) claimants	245	4.2%	19,428	4.8%	163,787	4.2%
Income Deprivation Affecting Children Index (IDACI)	252	12.6%	20,166	15.2%	172,330	12.6%
ID 2004 Income Deprivation Affecting Older Persons Index (IDAOPI)	284	8.5%	19,476	12.3%	151,531	8.5%
Pension Credit (PC) claimants	405	12.8%	30,639	21.1%	230,152	12.8%

Source: OCSI (2007), from Norfolk CC (2006), ODPM (2004), DWP (2005), ONS Settlement Definitions (2005)

<sup>3</sup> Index of Multiple Deprivation (IMD) 2004 modelled down to Output Area (OA) level by OCSI - see OCSI (2006) *Deprivation in Rural Norfolk* for more details.

## 1.6 Employment and Enterprise

1.6.1 Being out of work can have a severe impact on an individual's quality of life - both in terms of the economic implications and in terms of the wider social exclusion implications. The impacts will be felt not only by the individual, but also by partners and dependent children.

### Economic Status

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All People aged 16-74	7,480	-	476,013	-	3,883,987	-
Economically Active	4,869	65.1%	327,471	68.8%	2,689,563	69.2%
Full Time	2,775	37.1%	194,884	40.9%	1,654,887	42.6%
Part Time	1,062	14.2%	65,538	13.8%	484,731	12.5%
Self Employed	728	9.7%	44,320	9.3%	359,110	9.2%
Economically Inactive	2,588	34.6%	148,539	31.2%	1,194,218	30.7%
Working more than 49 hours per week	846	11.3%	56,633	11.9%	458,223	11.8%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

### Worklessness

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
ID 2004 Employment domain score	322	5.7%	28,663	7.6%	226,078	7.2%
Jobseekers Allowance (JSA) claimants	128	2.2%	10,702	2.7%	87,132	2.6%
Incapacity Benefit/Severe Disablement Allowance (IBSDA) claimants	270	4.6%	22,221	5.5%	177,499	5.3%

Source: OCSI (2007), ODPM (2004), DWP (2005), ONS Settlement Definitions (2005)

### What jobs are people doing?

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All People in work	4,709	-	313,835	-	2,579,458	-
Real estate, renting and business activities	587	12.5%	32,672	10.4%	343,229	13.3%
Manufacturing	470	10.0%	48,025	15.3%	373,152	14.5%
Wholesale and retail trade, repairs	738	15.7%	53,382	17.0%	445,895	17.3%
Education	459	9.7%	18,804	6.0%	189,314	7.3%
Health and social work	539	11.4%	32,293	10.3%	249,784	9.7%
Construction	276	5.9%	23,369	7.4%	196,480	7.6%
Transport, storage and communications	489	10.4%	27,127	8.6%	191,265	7.4%
Public administration and defence, social security	299	6.3%	17,699	5.6%	133,092	5.2%
Hotels and restaurants	273	5.8%	15,538	5.0%	107,548	4.2%
Financial intermediation	151	3.2%	11,763	3.7%	149,796	5.8%
Agriculture, hunting and forestry	109	2.3%	9,592	3.1%	49,062	1.9%
Electricity, gas and water supply	83	1.8%	3,513	1.1%	16,287	0.6%
Mining and quarrying	6	0.1%	954	0.3%	5,320	0.2%
Fishing	0	0.0%	188	0.1%	629	0.0%
Other community, social and personal service activities	230	4.9%	18,916	6.0%	128,605	5.0%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

## 1.7 Health

1.7.1 Health is a fundamental determinant of quality of life, having a direct impact on an individual's ability to live a fulfilling and enjoyable life and also indirectly impacting on their ability to

sustain standards of living through income. Ill health may also have a severe effect on other people, either directly through changing relationships (for example forcing people into informal unpaid care), or through indirect effects such as change in household income.

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
Disability Living Allowance (DLA) claimants	363	3.3%	26,547	3.9%	205,590	3.8%
People permanently sick or disabled (Census)	240	3.2%	19,257	4.0%	151,737	3.9%
People with a limiting long-term illness (Census)	2,017	18.4%	114,292	17.1%	873,168	16.2%

Source: OCSI (2007), from DWP (2005), Census 2001, ONS Settlement Definitions (2005)

## 1.8 Education and Skills

1.8.1 Improving the level of education and skills present within a local population remains an important policy objective for both local and central government. The task of implementing initiatives to improve life-long learning and enhance individual development (and employability) represents a significant and essential challenge for local authorities.

### Adult Skills

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
People aged 16 - 74	6,957	-	439,061	-	3,603,395	-
No qualifications	1,782	25.6%	144,039	32.8%	1,085,264	30.1%
Highest qualification attained level 1	1,140	16.4%	84,920	19.3%	707,197	19.6%
Highest qualification attained level 2	1,474	21.2%	95,978	21.9%	797,625	22.1%
Highest qualification attained level 3	543	7.8%	35,512	8.1%	308,566	8.6%
Highest qualification attained level 4/5	2,018	29.0%	78,612	17.9%	704,743	19.6%

Source: OCSI (2006), from Census 2001, ONS Settlement Definitions (2005)

## 1.9 Housing

1.9.1 Information on housing and households allows us to identify areas where people may be at risk of social exclusion, due to the type and condition of their housing or their household structure.

### Tenure

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All households	4,915	-	281,150	-	2,232,025	-
Owner occupied	3,693	75.1%	200,910	71.5%	1,622,860	72.7%
Social rented	699	14.2%	43,181	15.4%	368,702	16.5%
Private rented	356	7.2%	24,980	8.9%	169,074	7.6%
Other	167	3.4%	12,079	4.3%	71,389	3.2%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

## Households by Dwelling Type

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All households	5,173	-	295,569	-	2,312,052	-
Detached house	1,763	34.1%	104,787	35.5%	697,517	30.2%
Semi-detached house	1,504	29.1%	92,364	31.2%	721,565	31.2%
Terraced house	1,257	24.3%	65,718	22.2%	543,424	23.5%
Flat (purpose built)	472	9.1%	22,054	7.5%	262,671	11.4%
Flat (other)	160	3.1%	8,929	3.0%	72,628	3.1%
Caravan or other mobile or temporary accommodation	17	0.3%	1,717	0.6%	14,247	0.6%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

## Key Housing Indicators

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All households	5,173	-	295,569	-	2,312,052	-
Overcrowded households	173	3.5%	10,936	3.9%	115,357	5.2%
Households lacking central heating	306	6.2%	21,608	7.7%	115,685	5.2%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

## Council Tax Bands

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
All Households	5,343	-	304,052	-	2,373,948	-
Council Tax band A-B	1,943	36.4%	156,821	51.6%	844,864	35.6%
Council Tax band C-D	2,197	41.1%	102,073	33.6%	1,037,908	43.7%
Council Tax band E-F	942	17.6%	36,840	12.1%	386,990	16.3%
Council Tax band G-H	261	4.9%	8,318	2.7%	104,186	4.4%

Source: OCSI (2007), from Valuation Office Agency (2005), ONS Settlement Definitions (2005)

### 1.10 Access to Services

1.10.1 Access to services is a major factor in quality of life for people and communities. People are at risk from social exclusion where necessary services such as food shops and post offices are not easily accessible. This is especially likely to present difficulties for people whose mobility is limited, are unable to drive, or in areas where public transportation is poor.

	Woodbridge		Suffolk		East of England	
	N	%	N	%	N	%
Households with no car or van	995	20.3%	55,604	19.8%	441,880	19.8%

Source: OCSI (2007), from Census 2001, ONS Settlement Definitions (2005)

## 1.11 Indicator definitions and sources

### *Population*

- All population breakdowns are from the Census 2001

### *Multiple Deprivation*

- IMD 2004 (ODPM - Indices of Deprivation 2004, OCSI modelled data 2006)
- Working-age people receiving any DWP benefit - Working Age Client Group (DWP Quarterly Benefit Datasets: August 2005, OCSI modelled data 2006)

### *Low Income*

- ID 2004 Income domain, ID 2004 Income Deprivation Affecting Children Index (IDACI), ID 2004 Income Deprivation Affecting Older Persons Index (IDAOPI) (ODPM - Indices of Deprivation 2004, OCSI modelled data 2006)
- Income Support (IS) claimants, Pension Credit (PC) claimants (DWP Quarterly Benefit Datasets: August 2005, OCSI modelled data 2006)

### *Employment and Enterprise*

- Economic activity; Hours worked; Industry of Employment (Census 2001)
- ID 2004 Employment domain (ODPM - Indices of Deprivation 2004, OCSI modelled data 2006)
- Jobseekers Allowance (JSA) claimants ; Incapacity Benefit/ Severe Disablement Allowance (IBSDA) claimants (DWP Quarterly Benefit Datasets: August 2005, OCSI modelled data 2006)

### *Health*

- Disability Living Allowance (DLA) claimants (DWP Quarterly Benefit Datasets: August 2005, OCSI modelled data 2006)
- People permanently sick or disabled, People with a limiting long-term illness (Census 2001)

### *Education and Skills*

- Qualifications (Census 2001)

### *Housing*

- Tenure; Housing type; Overcrowded households; Households lacking central heating (Census 2001)
- Council Tax bands (Valuation Office Agency 2004)

### *Access to Services*

- Households with no car or van (Census 2001)